

## *Microsite Meeting Notes*

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Designer: Ben Eskenazi

Microsite Topic/Title: Egyptian Language (more specifically, the evolution of the Egyptian Language)

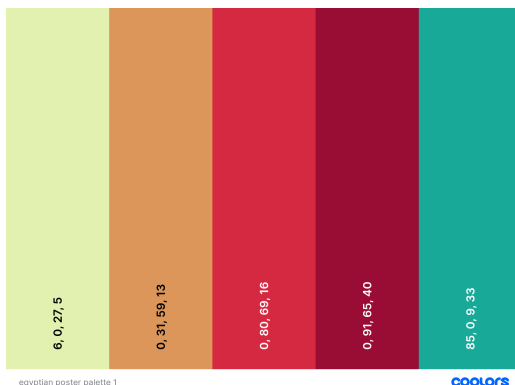
Microsite Navigation Divisions:

1. Home Page, would love to have some sort of timeline (possibly linked to other parts of the site?), as well as some more general information about Egyptian characters
2. Hieroglyphics, the first section of the navigation bar, as it is the earliest form of writing
3. Hieratic, the second section, as it is the second
4. Demotic, the third
5. Coptic, the fourth
6. Arabic the 5th
7. Sources (possibly could reside at the bottom of the home page instead of in its own tab)

[https://en.wikipedia.org/wiki/Egyptian\\_language](https://en.wikipedia.org/wiki/Egyptian_language)

Notes for each section will be provided on a separate document, as well as some color palette suggestions—stylistically there are some examples of what I am thinking on the creative brief, but overall going for a “museum” like aesthetic

Some color inspo:



I was thinking that each section could correspond to a color to help guide the site & the user

As far as typeface, I would love for FreightBig Pro and FreightSans Pro to be used, though that can be flexible if the designer would prefer something else (both of those fonts are available through adobe—thought it might be easier to have 2 that will use the same toolkit tag in the header)

In terms of general notes, I am much more interested in the site being relatively simple, easy to navigate, and clear in the way the information is presented as opposed to including lots of fancy elements